

***(Title):* Research process – proper use of the methods, instruments and techniques for a successful research**

Joint Seminar of excellence in the framework of EuroPS project,

**Formatted:** Font: 11 pt, Not Bold

*(Dedicated for SoE in Fama College in Prishtina, in cooperation with Ss Cyril and Methodius University in Skopje)*

*Marijana Mirkovikj, Bekim Marmullaku*

*Prishtina, 11-14 April 2017*

***Fama College -Prishtina***

**Formatted:** Font: 16 pt

**Formatted:** Font: 16 pt, Bold

**Formatted:** Font: Bold

**ABSTRACT**

Research process is a pillar for a successful research. It is the systematic manner in which a researcher approaches their area of study to produce knowledge which the community will consider to be worthwhile within the field. It Represents a logical ordering of certain activities through which we take the necessary information for ~~research~~. ~~Research~~ ~~research~~. Research process consists of series of actions or steps necessary to effectively carry out research. These actions or steps are; (1) Formulating the Research Problem; (2) Extensive Literature Review; (3) Developing the Research Hypothesis; (4) Preparing the Research Design; (5) Determining the Research Design; (6) Collecting the Research Data; (7) Execution of the Project; (8) Analysis of Data; (9) Hypothesis Testing; (10) Generalization and Interpretation; (11) Preparing of the Report or Presentation of the Result.

The phases of the research process enable us to define very clearly the appropriate activities in a research process. Activities such as analysis of data play an important role in the achievement of research aim and objectives. Data analysis methods vary between secondary and primary studies, as well as, between qualitative and quantitative studies. Also, specific data collection method(s) need to be selected on the basis of critically

analyzing advantages and disadvantages associated with several alternative data collection methods and requirement for an adequate knowledge and skills in using adequate tools and techniques in data collection.

The aim of this Seminar of excellence is to familiarize students with all the phases of the research process and to use these guidelines for conceptualizing a research proposal on a topic proposed by the students.